



MOTOR TREND

The Car Owner's Magazine

SPECIAL AWARD ISSUE!



CADILLAC - CAR OF THE YEAR!

FEBRUARY 1953
25c

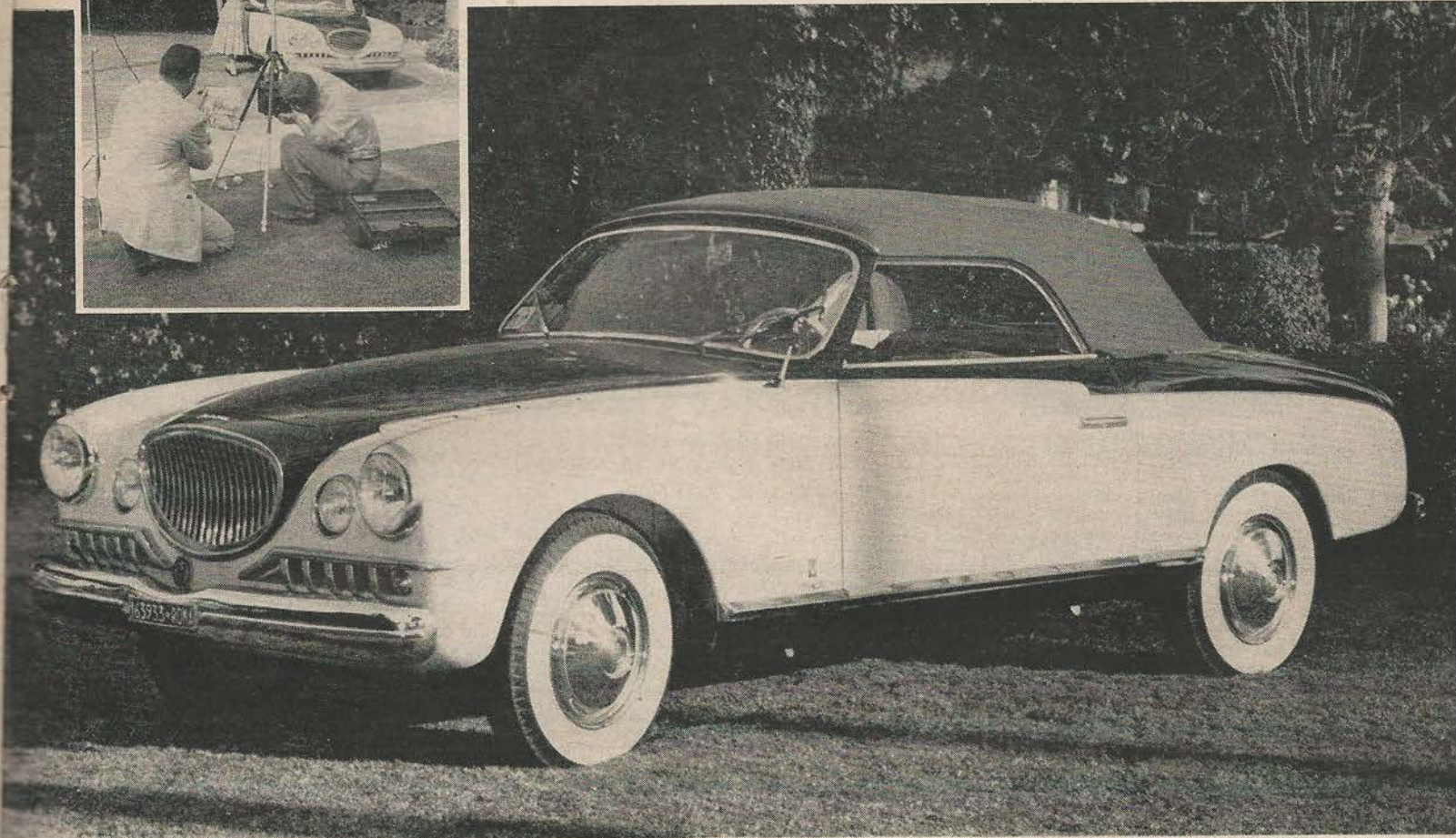
MT Research Rates the '52 Cars
COMPARE YOUR CAR!



Prize-Winning Vignale Fiat p.37

How to Restore a \$50 Classic Car

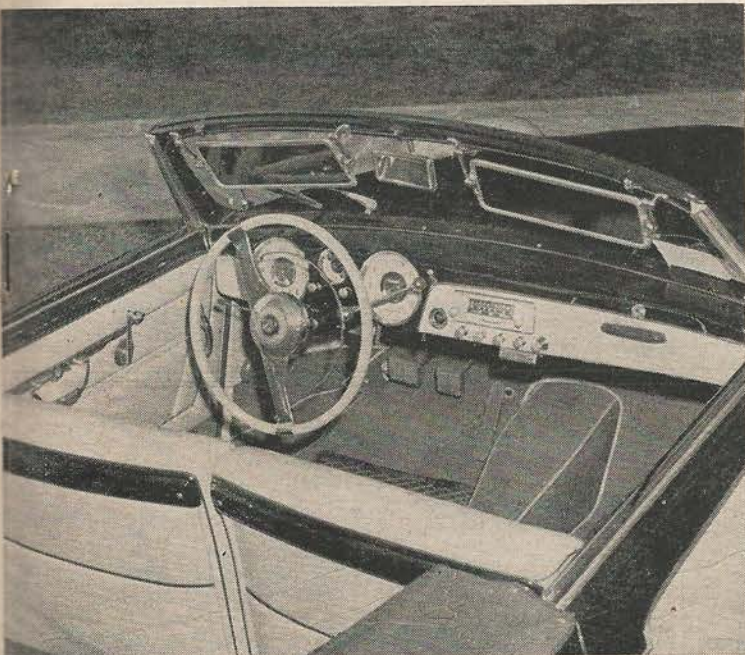
COVER CAR...



PHOTOS BY RICKMAN, D'OLIVO

Vignale Creates a Winner

UPPER left photo shows cameraman Jack Campbell busy at work getting just the right angle for our cover shot this month. As you can see, we usually work from a detailed layout sketch executed by our capable art director, Al Isaacs. Our model is Mrs. Dorothea Herrscher, who, incidentally, is also the owner of the trim \$6000 Fiat. She brought the car, designed by the Italian auto stylist, Vignale, over from Italy. Not too long ago she entered the car in the Oakland Sports Car Show where it won first place in its class. Considerable interest in the car was evident at our own Motorama show. Interior workmanship in the car is exceptionally well done.



From the rigidly mounted sun visors to the careful finish work on the upholstery, the Vignale car shows exquisite taste

February 1953



The two-tone paint job, open-face rear wheels, clean sweep of the rear deck as well as the hood—all give the car grace

Thirty-seven